



Welcome to the Red & Green VegFest Albuquerque! We're delighted that you are joining us for this exciting event. Prepare to be inspired and uplifted as you witness captivating presentations, engaging cooking demonstrations, and much more.

This community outreach program is here to support you on your journey towards a more compassionate and healthy life—for yourself, the planet, and the animals. Let's come together and celebrate all forms of life on this special day!



5151 San Francisco Road NE,
Albuquerque NM 87109
5053821.3333
<https://bit.ly/3EhMbqR>



Table of Contents

Item	Page
Welcome/Hotel Information	1
Table of Contents	2
Vendor Information	3-5
Vendor Contract	6
Sponsor Information	7-8
Advertiser Information	9-10
Sponsor/Advertiser Contract	11

**RAGVF 2024 – Marriott Pyramid Hotel
 August 17, 2024
 Sponsors, Advertisers, & Vendor Info**

Vendors

Guide For Obtaining Booth-Space In Red & Green VegFest (Albuquerque) 2024

1. Deadline for vendor-contracts: July 29, 2024.
2. Products & services, officially displayed by the vendors, must strictly adhere to vegan principles (certifiably, no animal: cruelty; substances; mortality; etc.).
3. Form of payment: Personal check; Money order; Cash, Credit Card.
4. Make payment to: Sprouting Compassion.
5. Vendor-Badge & Booth-Number are obtainable at on-site registration (day-of) after 8am. Booth-Numbers will also be E-mailed to vendors by August 10, 2024.
6. Each vendor will receive advanced-listing in the Red and Green VegFest Albuquerque 2024 official-website-program, under "Vendors Attending."
7. "Vendor-space Fees"
 - a) Veg Group (i.e., ABQ. Vegans) \$15.00
 - b) Animal Rescue/Sanctuary \$20.00
 - c) Vendor – Non-Profit \$50.00
 - d) Food Vendor \$75.00
 - e) Vendor – For Profit \$125.00
8. Space is limited; and, offered to vendors in the order they apply.
9. "Vendor-space Fees" may change, after they are published (however, fee agreements within a binding-contract, will not be subject to such changes).
10. "Vendor-space Fees" apply to vendor-space only (includes: one-table; and two chairs).

**Are you a
vendor?
Reserve a table
today!**



Vendors

Conditions of Vendor-Participation

Please read; and signify your “consent to abide,” by initialing each item.

- ____ 1. Red and Green VegFest Albuquerque 2024 reserves the right to accept or decline any application at its discretion. (Deadline for vendor contracts: July 29, 2024).
- ____ 2. Each vendor must submit (with full-payment included) an individual application; spaces may not be combined. Refund policy: No refunds.
- ____ 3. Set-up begins at 8:00 am. Vendors must be ready for operation by 10:00 am.
- ____ 4. Vendors must staff their tables during the entire event, from 10:00 am to 5:00 pm.
- ____ 5. Vendors are responsible for setup and take-down of their booth displays.
- ____ 6. Vendors must have clearly displayed signs, which identify company-name, products, and prices where applicable.
- ____ 7. Vendors shall display, sell, or give-away only merchandise, literature, and services specified in this application.
- ____ 8. Vegan-principles regarding “official vendor-displays.” All products & services must be 100% certified-vegan. No animal products, of any kind, are permitted to be displayed {e.g., Food- beef, pork, poultry, fish, seafood, milk, eggs, honey, gelatin, rennet, lard, whey, casein, etc.; Clothing and Jewelry- leather, fur, skins, wool, silk, feathers, bone, ivory, seashells, etc.; Cosmetics and Personal Care Products- animal dyes/oils/scents, etc.; Garden Products- worms, manure, shellfish, blood meal, bone meal, etc.;}. Exhibition of any substance (plant, mineral, or other) wherein animal-testing was used, is prohibited.
- ____ 9. “Free food & product samples” (small-sized), are permitted. Large-volume sale of products and/or packaged food, for “take-out” is also permitted. Vendors may sell or give-away: full-sized meals. All samples must be vegan.
- ____ 10. All exhibitors/vendors must be able to specify the (certified-vegan) origin of all product ingredients if/when asked.
- ____ 11. The total-provisions/furnishings/accessories, that accompany each vendor’s display-space, are: “One table; and two chairs.”
- ____ 12. Violently-graphic images, such as animal-mortality/blood/abuse/etc., (depicted realistically or in caricature), are not allowed at Red & Green VegFest (except by written-permission from Sprouting Compassion): such potentially-harmful/shocking images shall not be placed, [suddenly/unexpectedly/by surprise], in any person’s line-of-sight: {{children/minors shall not be asked, to give their consent for viewing such images}}. On the day of the festival, itself, we reserve the right to disallow any images that do not fit within these guidelines. Publications must not promote any foods/actions that are non-vegan. “Human-violence upon animals” is a fact that Red and Green VegFest Albuquerque does not wish to be concealed (we wish for violence to cease); however, Sprouting Compassion wants to maintain an atmospheric-flavor of joy & celebration at the VegFest. If you are contemplating the usefulness of a “questionable image,” please E-mail: nancy@sproutingcompassion.org-phone: 505-332-0446.

Vendors

Conditions of Vendor-Participation- Cont'd

Please read; and signify your "consent to abide," by initialing each item.

____ 13. Should any contingency interrupt or prevent the holding of Red and Green VegFest Albuquerque, including but not limited to inclement weather, war, pandemics, terrorism, or lockouts, Sprouting Compassion, the event coordinators, and Red and Green VegFest Albuquerque shall in no way be liable to vendors. Should any contingency prohibit the event from taking place as scheduled, Sprouting Compassion and event coordinators will make their best effort to reschedule the event on a weekend day, as near to the original date as possible.

____ 14. Vendors agree to make no claim for any reason against Sprouting Compassion, event coordinators or Red and Green VegFest Albuquerque for theft, damage, or destruction of goods, or for injury to themselves, employees, volunteers, or visitors incurred at the event.

____ 15. Sprouting Compassion and the Red and Green VegFest Albuquerque may take photos and video of you and your vending table and use it for our promotions.

____ 16. Vendor-registration is not confirmed until approved by Sprouting Compassion and the Red and Green VegFest Albuquerque Registration-Committee. Space is limited and we reserve the right to allocate space as needed, among the various categories of vendors.

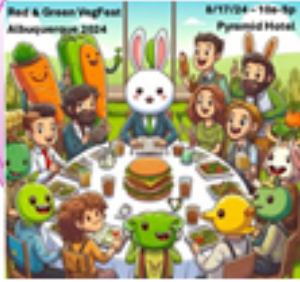
____ 17. Please give a full description of the products you will be displaying, distributing, and/or selling:

I have read the "Conditions of Vendor-Participation" and agree to fully comply with all terms:

Print Name: _____

Organization: _____ EIN (if non-profit): _____

Signature: _____ Date: _____



RED & GREEN VEGFEST ALBUQUERQUE

SPROUTING COMPASSION

WE THANK YOU FOR YOUR PARTICIPATING.
FILL IN OUR REGISTRATION FORM BELOW.

Vendor Reg Form (select below)

VENDOR - FOR PROFIT FEE:

\$125.00

FOOD VENDOR:

\$75.00

VENDOR - NON-PROFIT:

\$50.00

ANIMAL RESCUE/SANCTUARY:

\$20.00

VEG GROUP (LE., ABQ. VEGANS):

\$15.00

NOTE: (2) VENDOR REPS PER TABLE. IF YOU HAVE MORE THAN (2), WE ASK THAT YOU PURCHASE A TICKET.

IF YOU NEED ELECTRICITY TO YOUR BOOTH, THE HOTEL CAN PROVIDE FOR \$25.00.

PAY BY CASH, CHECK OR CREDIT CARD

SEND

Refund Policy:
No-refunds.

CHECKS PAYABLE TO:

SPROUTING COMPASSION,
9621 SHOSHONE RD. NE, ABQ, NM
87111

RAGVF DETAILS

MARRIOTT PYRAMID

[5151 San Francisco Rd NE, Albuquerque, NM 87109](#)

SATURDAY AUGUST 17, 2024 - 10A-5P

VENDOR NAME

COMPANY NAME • _____

DATE • _____

PHONE • _____

ADDRESS • _____

EMAIL • _____

TABLE REP NAME • _____

OUR CONTACT INFO: 505.332.0446 -
NANCY@SPROUTINGCOMPASSION.ORG

CC Type: MC, Visa, Amex

Credit Card # _____

Expiration Date _____

Name on Card _____

Amount _____

Signature _____

Sponsors

1. Products & services of the sponsor, must strictly adhere to vegan principles (certifiably, no animal: cruelty; substances; mortality; etc.).
2. Form of payment: Personal check; Money order; PayPal). Make payment to: Sprouting Compassion.
3. Refund policy: No refunds.
 - a) Categories of Sponsorship:
 - b) Pear Sponsor - \$1,000.00
 - c) Apple Sponsor - \$500.00
 - d) Kiwi Sponsor - \$300.00
 - e) Banana Sponsor - \$200.00
 - f) Orange Sponsor – Raffle Item
 - g) Berry Sponsor – ProductLogo-Image Download/Upload Specifications. E-mail Logos/Images to:
nancy@sproutingcompassion.org
4. Send raffle-item and/or other items to: Sprouting Compassion, 9621 Shoshone Rd. NE, Albuquerque NM 87111.

Please read; and signify your “consent to abide,” by initialing below.

Conditions of Sponsor-Participation

____ 1. Vegan-principles regarding “official sponsors.” All products & services contributed to seafood, milk, eggs, honey, gelatin, rennet, lard, society, by a sponsoring: company, must be 100% certified vegan/individual, must only be claimed 100% vegan. No animal products, of any kind, are permitted to be involved {e.g., Food- beef, pork, poultry, fish, hey, casein, etc.; Clothing and Jewelry- leather, fur, skins, wool, silk, feathers, bone, ivory, seashells, etc.; Cosmetics and Personal Care Products- animal dyes/oils/scents, etc.; Garden Products- worms, manure, shellfish, blood meal, bone meal, etc.}; Production, dispersant, research, etc., (commercial or private) OF ANY SUBSTANCE (plant, mineral, or other) wherein animal-testing was used, is prohibited.

I have read the “Conditions of Sponsor-Participation” and agree to fully comply with all terms.

Print Name: _____

Organization: _____

Signature: _____ Date: _____

Sponsorship Benefits



Pear Sponsor - \$1000

Company name with link on our Event page and recognition in all our Social Media

Full-page program ad



Apple Sponsor - \$500

Company name with link on our event page and recognition in all our Social Media

Half-page program ad



Kiwi Sponsor – \$300

Company name with link on our Event page and recognition in all our Social Media

1/4-page program ad



Orange Raffle Sponsor – Giveaway/Raffle item

Company name with link on our Event page



Advertisers

Guide For Advertising In Red & Green VegFest

1. **Deadline for advertising contracts: July 30.**
2. **Products & services of the merchant being advertised, must strictly adhere to vegan principles (certifiably, no animal: cruelty; substances; mortality; etc.).**
3. **Form of payment: Check, Money order, PayPal. Make payment to: Sprouting Compassion, 9621 Shoshone Rd. NE, Albuquerque NM 87111.**
4. **Refund policy: No refunds.**
5. **“Advertisement Fees”**
 - ✓ Full Page Ad
 - ✓ Half Page Ad
 - ✓ Quarter Page Ad
 - ✓ Business Card Ad
6. **Advertising space is limited; and, offered to advertisers in the order they apply.**
7. **Advertisement-Image Download/Upload Specifications. E-mail advertisements/images to: nancy@sproutingcompassion.org.**

Please read and signify your “consent to abide,” by initialing each item.

Conditions of Advertiser-Participation

____ 1. Vegan-principles regarding “advertisements in Red & Green VegFest public-media.” All products & services advertised, must be 100% certified-vegan. No animal products, of any kind, are permitted to be advertised {e.g. Food- beef, pork, poultry, fish, seafood, milk, eggs, honey, gelatin, rennet, lard, whey, casein, etc.; Clothing and Jewelry- leather, fur, skins, wool, silk, feathers, bone, ivory, seashells, etc.; Cosmetics and Personal Care Products- dyes, oils, scents, etc.; Garden Products- worms, manure, shellfish, blood meal, bone meal, etc.}. Advertisement of any substance (plant, mineral, or other) wherein animal-testing was used, is prohibited.

I have read the “Conditions of Advertiser-Participation” and agree to fully comply with all terms.

Print Name: _____

Organization: _____

Signature: _____ Date: _____

Full-Page Ad
(8" W x 10" H)
[area indicated by dashed-line]
\$80.00

Business-Card Ad
(3 1/2" W x 2" H)
[size indicated by blue color-fill area]

\$20.00

Half-Page Ad
(4" W x 10" H)
[size indicated by green color-fill area]

\$40.00

Quarter-Page Ad
(4" W x 5" H)
[size indicated by tan color-fill area]

\$35.00

RAGVF Albuquerque Sponsor/Advertiser Registration Form

Name: _____

Sponsor/Advertiser (indicate which):

Name of Company: _____

Mailing Address: _____

Telephone: _____

Email: _____

Payment Method (check one): Check Money Order PayPal

Sponsor Fee Details (indicate your choice):

Pear Sponsor \$1000.00	Apple Sponsor \$500.00	Kiwi Sponsor \$300.00	Orange Sponsor Giveaway/Raffle item	Other Sponsor Indicate amount

Advertising Fee Details (indicate your choice):

Full Page Ad \$80.00	Half Page Ad \$40.00	Quarter Page Ad \$35.00	Business Card Ad \$20.00

____ Vegan-principles regarding "official sponsors and advertisers." All products & services contributed to society, by a sponsoring: company, must be 100% certified vegan/individual, must only be claimed 100% vegan. No animal products, of any kind, are permitted to be involved {e.g., Food- beef, pork, poultry, fish, seafood, milk, eggs, honey, gelatin, rennet, lard, whey, casein, etc.; Clothing and Jewelry-leather, fur, skins, wool, silk, feathers, bone, ivory, seashells, etc.; Cosmetics and Personal Care Products-animal dyes/oils/scents, etc.; Garden Products-worms, manure, shellfish, blood meal, bone meal, etc. Production, dispersant, research, etc., (commercial or private) OF ANY SUBSTANCE (plant, mineral, or other) wherein animal-testing was used, is prohibited.

I have read the "Conditions of Sponsor-Participation" and agree to fully comply with all terms.

Signature: _____

Date: _____